LabelSense

TAKE A CLOSER LOOK

A clearer label.

A fictional product, shown at a larger scale so you can inspect the ingredients, allergen emphasis and nutrition layout.

THE SAMPLE COLLECTION

Maple & cocoa oat bites

Illustrative product information - 100 g

Ingredients: OATS (42%), maple syrup, cocoa butter, sugar, **MILK** powder, cocoa powder, sea salt.

Allergy information: allergens are shown in bold.

Typical nutrition	**Per 100 g**
Energy	1,842 kJ / 440 kcal
Fat	18 g
of which saturates	7.2 g
Carbohydrate	60 g
of which sugars	24 g
Protein	8.0 g
Salt	0.32 g

FICTIONAL PRODUCT - LAYOUT EXAMPLE ONLY

This PDF demonstrates presentation only. The product, ingredients and values are invented. It is not a label-generation tool or a finished label for a real product.

THE SAMPLE COLLECTION

Maple & cocoa oat bites

Illustrative product information - 100 g

Ingredients: OATS (42%), maple syrup, cocoa butter, sugar, **MILK** powder, cocoa powder, sea salt.

Allergy information: allergens are shown in bold.

Typical nutrition	Per 100 g
Energy	1,842 kJ / 440 kcal
Fat	18 g
of which saturates	7.2 g
Carbohydrate	60 g
of which sugars	24 g
Protein	8.0 g
Salt	0.32 g

FICTIONAL PRODUCT - LAYOUT EXAMPLE ONLY

THE SAMPLE COLLECTION

Maple & cocoa oat bites

Illustrative product information - 100 g

Ingredients: OATS (42%), maple syrup, cocoa butter, sugar, **MILK** powder, cocoa powder, sea salt.

Allergy information: allergens are shown in bold.

Typical nutrition	Per 100 g
Energy	1,842 kJ / 440 kcal
Fat	18 g
of which saturates	7.2 g
Carbohydrate	60 g
of which sugars	24 g
Protein	8.0 g
Salt	0.32 g

FICTIONAL PRODUCT - LAYOUT EXAMPLE ONLY

THE SAMPLE COLLECTION

Maple & cocoa oat bites

Illustrative product information - 100 g

Ingredients: OATS (42%), maple syrup, cocoa butter, sugar, **MILK** powder, cocoa powder, sea salt.

Allergy information: allergens are shown in bold.

Typical nutrition	Per 100 g
Energy	1,842 kJ / 440 kcal
Fat	18 g
of which saturates	7.2 g
Carbohydrate	60 g
of which sugars	24 g
Protein	8.0 g
Salt	0.32 g

FICTIONAL PRODUCT - LAYOUT EXAMPLE ONLY

THE SAMPLE COLLECTION

Maple & cocoa oat bites

Illustrative product information - 100 g

Ingredients: OATS (42%), maple syrup, cocoa butter, sugar, **MILK** powder, cocoa powder, sea salt.

Allergy information: allergens are shown in bold.

Typical nutrition	Per 100 g
Energy	1,842 kJ / 440 kcal
Fat	18 g
of which saturates	7.2 g
Carbohydrate	60 g
of which sugars	24 g
Protein	8.0 g
Salt	0.32 g

FICTIONAL PRODUCT - LAYOUT EXAMPLE ONLY

THE SAMPLE COLLECTION

Maple & cocoa oat bites

Illustrative product information - 100 g

Ingredients: OATS (42%), maple syrup, cocoa butter, sugar, **MILK** powder, cocoa powder, sea salt.

Allergy information: allergens are shown in bold.

Typical nutrition	Per 100 g
Energy	1,842 kJ / 440 kcal
Fat	18 g
of which saturates	7.2 g
Carbohydrate	60 g
of which sugars	24 g
Protein	8.0 g
Salt	0.32 g

FICTIONAL PRODUCT - LAYOUT EXAMPLE ONLY

THE SAMPLE COLLECTION

Maple & cocoa oat bites

Illustrative product information - 100 g

Ingredients: OATS (42%), maple syrup, cocoa butter, sugar, **MILK** powder, cocoa powder, sea salt.

Allergy information: allergens are shown in bold.

Typical nutrition	Per 100 g
Energy	1,842 kJ / 440 kcal
Fat	18 g
of which saturates	7.2 g
Carbohydrate	60 g
of which sugars	24 g
Protein	8.0 g
Salt	0.32 g

FICTIONAL PRODUCT - LAYOUT EXAMPLE ONLY

THE SAMPLE COLLECTION

Maple & cocoa oat bites

Illustrative product information - 100 g

Ingredients: OATS (42%), maple syrup, cocoa butter, sugar, **MILK** powder, cocoa powder, sea salt.

Allergy information: allergens are shown in bold.

Typical nutrition	Per 100 g
Energy	1,842 kJ / 440 kcal
Fat	18 g
of which saturates	7.2 g
Carbohydrate	60 g
of which sugars	24 g
Protein	8.0 g
Salt	0.32 g

FICTIONAL PRODUCT - LAYOUT EXAMPLE ONLY